BLACK KITE

BLACK KITE AI PRINCIPLES



This guide explains how the Black Kite platform leverages Artificial Intelligence (AI) to streamline workflows, deliver advanced intelligence, and automate the delivery of risk insights. It is intended to explain the AI-driven characteristics and core tenets of the platform.

Core AI Tenets

1. Where customer data is concerned, Black Kite will only use AI when directed by the user to do so.
2. Customer data analyzed or generated by AI will be marked in the UI with iconography and/or text.
3. Black Kite never uses customer data to train any public or private models.

Customer-Centric Approach

Black Kite's AI systems are designed and developed to elevate our end users' experience. We focus on identifying opportunities for optimization in both our intelligence and user-based activities to enable more accurate and faster risk decisions. For customers willing to engage, Black Kite continuously seeks feedback to inform the development of all AI-powered features. Visit the **Updates** section in our Trust Center.

Transparency and Open Communication

Black Kite is committed to AI transparency and openly communicates with our community about the AI features we develop and deploy within our services. We aim to ensure that our customers understand and are informed about the presence of AI-powered features and functionalities and their capabilities and limitations. This transparency exists in our marketing, legal, and user-experience interactions.

Data Governance

Black Kite is a responsible steward of our users' data. Data is only collected, used, and stored in alignment with individual privacy rights and preferences, fundamental rights, and industry-leading security standards.

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Optionality and Customization

When customer data is involved, Black Kite customers are in control if they want to leverage AI in Black Kite services. For information about which features use AI on your data, see our **Knowledge Base**.

Compliance with Legal and Regulatory Frameworks

Black Kite complies with applicable laws and regulations governing AI development and deployment, promoting a culture of legal and ethical responsibility. Visit the **Resources** section in our Trust Center for details

Fairness and Equity

Black Kite actively identifies and mitigates potential biases throughout the model development lifecycle, ensuring fair product experiences for all users.

Thought Leadership

Black Kite recognizes the importance of staying at the forefront of technological advancements and actively seeks opportunities to push the boundaries of innovation. We aim to become a leading voice in the industry by fostering a continuous learning and exploration culture.

Setting the Tone from the Top

Black Kite's executive team is engaged, sets our goals, and is accountable for ensuring these principles are implemented and followed throughout all uses of AI technologies in our services and internal processes.

For more information, see our **Knowledge Base** article: Data Privacy and the Use of AI on the Black Kite Platform.

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